**Building a Speech (See Rubric Below on Delivering a Speech)**

**INFORMATIVE RESEARCH ON AN INSPIRATIONAL PERSON**

**NO late presentations - 5 pts Ex Cr for going day 1**

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| **BUILDING A SPEECH** | Exceeds Standards :) | Meets Standards | Does **Not** Meet Standards |
| Audience | **IN ADDITION to meets standards:** -Speech is tailored for the audience, which leads to a strong connection with the audience-Tone is appropriate and is emphasized by word choice (diction)-Relevancy statement relates the topic to the audience in a way that genuinely connects with the audience  | -Speech is clearly designed for the intended audience-Speech is an appropriate tone for the occasion-Student includes a relevancy statement that relates their topic to the audience (why they should listen to you)- Should be labeled in speech/outline | -Speech was not designed with audience in mind-Tone is not appropriate for the occasion.-Student does not include a relevancy statement or the relevancy statement does not relate topic to the audience |
| Content | **IN ADDITION to meets standards:** -Visual Aid that enhances the content is used - Visual should NOT have too much info because students are NOT reading off of slides and is clear and easy to read and attractive- Highly informative content using variety of high quality sources | Includes ALL REQUIRED parts of a speechThe speech is clear and organizedContent is focused, relevant to purpose* Informative using mostly high quality sources

No visual aid or issues w/ visual aid | - Is missing one or more required parts of the chosen speech- The purpose of the speech is unclear- Much of the speech lacks relevance to purposeIs somewhat informative and uses some reliable sources - could use more specifics |
| Organization | **IN ADDITION** to meets standards: -Opening grabbed listeners’ attention in a unique and memorable way and motivates the listener to stay engaged-All transitions are clear and logical-Ending makes an impact on the listener  | -Opening grabbed listeners’ attention-Most transitions are clear and logical-Draws a logical conclusion at the end | -Lacks organization-Opening is generic and does not grab attention-Transitions are non-existent or not clear-Speech just ends |

**Delivering a Speech**

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| **DELIVERING a Speech** | Exceeds Standards | Meets Standards | Does Not Meet Standards |
| Presence  | **IN ADDITION to meets standards:** -Student is calm and confident for whole speech-No distracting behaviors / nervous tics-Student’s posture enhances the meaning of the -Student dresses appropriately for the occasion (nice slacks, top, etc) and is well groomed | -Student is calm and confident for most of the speech-Only one or two distracting behaviors/ nervous tics that didn’t take away from overall delivery-Student stands up straight-Student’s face is visible (hair out of their face)-Student does not wear a hat during their speech.*-(11th grade-students dress appropriately for the occasion to meet standard)* | -Student is ill-at-ease-Many distracting behaviors/nervous tics that take away from the delivery-Student slouches-Face is hidden by hair or hat. |
| Voice | **IN ADDITION to meets standards:** -Volume is appropriate for the room for the entire speech-All words clear and easy to understand | -Voice is appropriate volume for the room for most of the speech-A few words are blurred, dropped, or mumbled making it difficult to understand. | -Volume is too loud or too soft for most of the speech.-Many words are blurred, dropped, or mumbled making it difficult to understand. |
| Energy andExpression | **IN ADDITION to meets standards:** -Enthusiastic/energetic voice-Appropriate emotions expressed in speech | -Student uses a natural conversational tone-Tone is mostly appropriate for the content of the speech | -Monotone delivery-Minimal or no attempt at expression or feeling |
| Eye Contact | **IN ADDITION to meets standards:** -Eye contact was made with the entire audience for majority of speech | -Natural eye contact was made regularly throughout the speech | -Mostly looked at script or looked at only one spot in the audience during speech |
| Gestures and Facial Expression | **IN ADDITION to meets standards:** -Hand gestures help describe and emphasize points-facial expressions add to message-Gestures naturally incorporate visual aid into speech | -Good use of natural hand gestures throughout speech-Facial expression used regularly and appropriately throughout speech | -Inappropriate, minimal, or no hand gestures attempted-Minimal or no attempt at facial expressions |
| Rate and Time Requirement | **IN ADDITION to meets standards:** -Entire speech is not too fast or too slow-Varied pacing enhances message-Pauses are used for dramatic effect-4:30-5 minutes - do NOT go over | -Majority of speech is not too fast or too slow-There is some attempt to adjust speed for effect-Only one or two awkward pauses-4-4:30 minutes | -Spoke too quickly or too slowly for most of the speech-No attempt to use pacing-Many awkward pauses-Less than 4 minutes |