**Building a Speech (See Rubric Below on Delivering a Speech)**

**INFORMATIVE RESEARCH ON AN INSPIRATIONAL PERSON**

**NO late presentations - 5 pts Ex Cr for going day 1**

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| **BUILDING A SPEECH** | Exceeds Standards :) | Meets Standards | Does **Not** Meet Standards |
| Audience | **IN ADDITION to meets standards:**  -Speech is tailored for the audience, which leads to a strong connection with the audience  -Tone is appropriate and is emphasized by word choice (diction)  -Relevancy statement relates the topic to the audience in a way that genuinely connects with the audience | -Speech is clearly designed for the intended audience  -Speech is an appropriate tone for the occasion  -Student includes a relevancy statement that relates their topic to the audience (why they should listen to you)- Should be labeled in speech/outline | -Speech was not designed with audience in mind  -Tone is not appropriate for the occasion.  -Student does not include a relevancy statement or the relevancy statement does not relate topic to the audience |
| Content | **IN ADDITION to meets standards:**  -Visual Aid that enhances the content is used  - Visual should NOT have too much info because students are NOT reading off of slides and is clear and easy to read and attractive  - Highly informative content using variety of high quality sources | Includes ALL REQUIRED parts of a speech  The speech is clear and organized  Content is focused, relevant to purpose   * Informative using mostly high quality sources   No visual aid or issues w/ visual aid | - Is missing one or more required parts of the chosen speech  - The purpose of the speech is unclear  - Much of the speech lacks relevance to purpose  Is somewhat informative and uses some reliable sources - could use more specifics |
| Organization | **IN ADDITION** to meets standards:  -Opening grabbed listeners’ attention in a unique and memorable way and motivates the listener to stay engaged  -All transitions are clear and logical  -Ending makes an impact on the listener | -Opening grabbed listeners’ attention  -Most transitions are clear and logical  -Draws a logical conclusion at the end | -Lacks organization  -Opening is generic and does not grab attention  -Transitions are non-existent or not clear  -Speech just ends |

**Delivering a Speech**

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| **DELIVERING a Speech** | Exceeds Standards | Meets Standards | Does Not Meet Standards |
| Presence | **IN ADDITION to meets standards:**  -Student is calm and confident for whole speech  -No distracting behaviors / nervous tics  -Student’s posture enhances the meaning of the  -Student dresses appropriately for the occasion (nice slacks, top, etc) and is well groomed | -Student is calm and confident for most of the speech  -Only one or two distracting behaviors/ nervous tics that didn’t take away from overall delivery  -Student stands up straight  -Student’s face is visible (hair out of their face)  -Student does not wear a hat during their speech.  *-(11th grade-students dress appropriately for the occasion to meet standard)* | -Student is ill-at-ease  -Many distracting behaviors/nervous tics that take away from the delivery  -Student slouches  -Face is hidden by hair or hat. |
| Voice | **IN ADDITION to meets standards:**  -Volume is appropriate for the room for the entire speech  -All words clear and easy to understand | -Voice is appropriate volume for the room for most of the speech  -A few words are blurred, dropped, or mumbled making it difficult to understand. | -Volume is too loud or too soft for most of the speech.  -Many words are blurred, dropped, or mumbled making it difficult to understand. |
| Energy and  Expression | **IN ADDITION to meets standards:**  -Enthusiastic/energetic voice  -Appropriate emotions expressed in speech | -Student uses a natural conversational tone  -Tone is mostly appropriate for the content of the speech | -Monotone delivery  -Minimal or no attempt at expression or feeling |
| Eye Contact | **IN ADDITION to meets standards:**  -Eye contact was made with the entire audience for majority of speech | -Natural eye contact was made regularly throughout the speech | -Mostly looked at script or looked at only one spot in the audience during speech |
| Gestures and Facial Expression | **IN ADDITION to meets standards:**  -Hand gestures help describe and emphasize points  -facial expressions add to message  -Gestures naturally incorporate visual aid into speech | -Good use of natural hand gestures throughout speech  -Facial expression used regularly and appropriately throughout speech | -Inappropriate, minimal, or no hand gestures attempted  -Minimal or no attempt at facial expressions |
| Rate and  Time Requirement | **IN ADDITION to meets standards:**  -Entire speech is not too fast or too slow  -Varied pacing enhances message  -Pauses are used for dramatic effect  -4:30-5 minutes - do NOT go over | -Majority of speech is not too fast or too slow  -There is some attempt to adjust speed for effect  -Only one or two awkward pauses  -4-4:30 minutes | -Spoke too quickly or too slowly for most of the speech  -No attempt to use pacing  -Many awkward pauses  -Less than 4 minutes |